

What is Balayage?

Highlights that are hand-painted onto the hair for a natural-looking, sun-kissed effect.

What is the difference between Balayage and foil highlights?

The biggest difference is the result. Foils offer a more uniform, defined highlight. With Balayage, highlights are randomly placed for a more natural-looking effect.

Will Balayage highlights damage my hair?

L'Oréal Professionnel lightening products are developed with conditioning agents that leave your hair in great condition.

How much maintenance does Balayage require?

It varies by clients but many can go 3-4 months between appointments since there is no obvious re-growth with Balayage.

Is Balayage just for blondes?

No! Balayage is perfect for brunettes who want a subtle, sun-kissed effect.



BALAYAGE

Natural-looking effect

Balayage creates soft, sun-kissed highlights that look like you spent the summer frolicking on the beach.

Low-maintenance

Balayage highlights grow out naturally, without developing a noticeable and obvious re-growth.

Ultra-customized

Balayage allows your colorist to utilize his creativity and artistic talent to personalize the placement of each highlight for a personalized result.

On trend

Balayage is a favorite of celebrities and models like Gisele Bündchen, Eva Longoria and Sarah Jessica Parker!

Price

full balayage \$160 and up

Half balayage \$130 and up

Two color Balayage \$200 and up